



Capital Enterprise - Supporting the London Enterprise Movement

Capital Enterprise is not-for-profit organisation that supports and sustains the enterprise movement in London- a movements that consists of 25+ organisation, that are dedicated to growing London's economy and creating new jobs, by directly supporting individuals to start up in business or by helping a trading small businesses survive, grow and prosper.

Capital Enterprise members, (who are for the most part not-for-profit social enterprises), provide free or subsidised advice, training, funding and mentor support, to individuals seeking to start a business in London, and to London's small businesses needing help to survive and grow. Our members operate at grass-root level in all 33 London boroughs, with many of them focusing their extensive outreach activities and enterprise support services on helping young people, or individuals from deprived or minority groups, to become successful entrepreneurs.

In 2008 the enterprise movement in London helped over 5000 individuals start up in business and provided a support service to over 20,000 small businesses in London.

In the period 2009-2011 the London Economy will seriously contract with an expectation that London will lose between 5-10% of its stock of VAT registered businesses and over 250,000 jobs from its small firms. The work the enterprise movement in London is now needed more than ever to help London's economy recover.

Therefore, Capital Enterprise is asking organisations, in both the public and private sector, to support the movements 25 organisations in their efforts to help as many small businesses in London as possible to survive the recession. Now is also the opportunity of far sighted organisations to offer their expertise, resources and practical support in order to help London enterprise movement create the opportunities and deliver the range of support services necessary to nurture the next generation of entrepreneurs and successful businesses, who will in turn create the jobs and wealth that will help London economy grow once again.

Supporting Capital Enterprise

Capital Enterprise role is to sustain and grow the enterprise movement in London. It achieves this task by helping its 25 member organisations too;

- Promote the enterprise movement agenda to government organisations such as the London Development Agency

- Work together, and with external public and private sector companies, in order to develop and offer Pan-London solutions to the challenges of helping to grow and diversify the base of successful entrepreneurs in London.
- Secure new income and resources from public and private sector organisations for core and new business support services.
- Acquire the market intelligence, knowledge and expertise necessary to ensure that business support services offered by members meet the ever changing demands and needs of new and small businesses.
- Promote the services and achievements of the enterprise movement in London to the wider London public.

In response to the recession, Capital Enterprise is inviting far sighted organisations to work with Capital Enterprise and with its members so that London's Enterprise Movement can make a positive impact on London's economic and social prospects.

In particular, we are looking to work with companies and public sector organisations that can give us the resources, people and practical support to enable London's enterprise movement to:

- Lobby for more resources from the Mayors office and London Development Agency for programmes that will sustain and create businesses and jobs. At present regional governments support for the enterprise movement agenda is limited in terms of money, scope and ambition.
- Create a new "Recession Proofing- Business Turn-around" advice service operating in each of London's 33 boroughs that will proactively reach and provide practical advice and support to businesses whose short-medium term viability is threatened by this recession.
- Create a new Pan-London training and mentoring service for the unemployed who wish to become self-employed or start a new business.
- Enhance Capital Enterprise's capacity to carry out market research and gather market intelligence so that it is able to better inform and influence London's enterprise policies.
- Develop and publicise Capital Enterprise's Economic Recovery Plan for London focused on nurturing a new generation of successful wealth and job creating entrepreneurs.
- Create a new PR and marketing capacity within Capital Enterprise to promote the efforts and achievements of members and partners to the wider London Public.

If you are interested in working with Capital Enterprise or believe Capital Enterprise and its 25+ members can make a positive contribution to helping your organisation develop and/or implement plans and programmes that support London's new and small businesses then please contact us at the address below.

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